



BOSS Snowplow
UPGRADE YOUR LEGACY: BLACK ICE GIVEAWAY
Official Rules

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN.

A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

VOID WHERE PROHIBITED.

1. Sponsor. This BOSS Snowplow Upgrade Your Legacy: Black Ice Giveaway (the "Promotion") is sponsored by the BOSS Snowplow division of The Toro Company ("Sponsor"), 2010 BOSS Way, Iron Mountain, MI 49801. Sponsor may be contacted at marketing@bossplow.com.

2. Prize. One (1) person shall win a BOSS Snowplow Trip Edge V-Plow (TEV) with applicable mounting hardware (the "Grand Prize"), which has an approximate retail value of **\$14,000.00**. The Grand Prize includes the plow unit, the recommended mounting hardware based on the winner's verified vehicle specifications, and installation labor at an authorized BOSS dealership. Sponsor makes no warranties regarding the Grand Prize. The Grand Prize is not transferable, and the winner has no right of substitution (in cash or otherwise). Sponsor reserves the right to substitute a prize of equal or greater value in the event of unavailability. All applicable federal, state, and local taxes on the Grand Prize are the sole responsibility of the winner. The Grand Prize does not include vehicle modifications beyond standard mounting hardware, or any other costs not expressly stated herein.

3. Eligibility. This Promotion is open to legal residents of the United States who are at least eighteen (18) years of age at the time of entry ("Entrants"). Directors, officers, and employees (and their immediate families and household members) of the Sponsor or its subsidiaries or affiliates, authorized BOSS dealers, and any promotional agencies involved in this Promotion are not eligible to enter. This Promotion is void where prohibited by law. This Promotion is subject to all applicable federal, state, and local laws and regulations.

4. Entry Period. The Promotion begins at 6:30 PM Central Time on Wednesday, June 24, 2026, and ends at 11:59 PM Central Time on Friday, October 30, 2026 (the "Entry Period"). Entries submitted outside the Entry Period are void.

5. How to Enter.

There are four (4) ways to enter the Promotion during the Entry Period. Limit one (1) entry per person per entry method (four total entries maximum per person). To enter, Entrants must provide their name, contact information, and vehicle specifications (year, make, model, and configuration) to confirm recommended plow application compatibility. Incomplete or inaccurate entries are void. **No purchase is necessary.**

Method 1 – SIMA Tradeshow (Cincinnati, OH): Entrants may enter in person at the BOSS Snowplow exhibit booth during the SIMA Snow & Ice Symposium at the Northern Kentucky Convention Center in Cincinnati, Ohio, by scanning the QR code displayed at the booth or on giveaway cards distributed during the show. In-person entries may be submitted during official trade show hours from June 24, 2026, through June 26, 2026.

To allow entrants time to gather the required vehicle information needed to complete their entry, all SIMA entries must be submitted by 11:59 PM Central Time on July 3, 2026.

Method 2 – Social Media: Beginning June 29, 2026, through October 19, 2026, Entrants may enter via BOSS Snowplow's official social media channels as directed in applicable promotional posts. Official entry instructions will be provided in the relevant social media post(s). Only entries submitted through official BOSS Snowplow social media accounts are eligible.

Method 3 – Authorized BOSS Dealer: Beginning July 13, 2026, through October 19, 2026, Entrants may enter in person at any participating authorized BOSS Snowplow dealer location. A list of authorized dealers is available at bossplow.com. Entries must be completed and submitted at the dealership location.

Method 4 – Equip Exposition (Louisville, KY): Entrants may enter in person at the BOSS Snowplow exhibit booth during Equip Exposition at the Kentucky Exposition Center in Louisville, Kentucky, by scanning the QR code displayed at the booth or on giveaway cards distributed during the show. In-person entries may be submitted during official trade show hours from October 21, 2026, through October 23, 2026.

To allow entrants time to gather the required vehicle information needed to complete their entry, all Equip Exposition entries must be submitted by 11:59 PM Central Time on October 30, 2026.

Note: Links to entry landing pages are not published in these Official Rules. Entry is available exclusively through the four (4) in-person and social media methods described above. Entries submitted through any other method or channel are void.

6. Vehicle Specifications & Prize Eligibility. All Entrants must provide vehicle specifications (year, make, model, cab/bed configuration, drive train, front axle weight rating, along with any other reasonably requested information from Sponsor) at the time of entry to confirm compatibility with a BOSS 8'2" TEV plow application. Entries submitted without valid vehicle specifications are void. To claim the Grand Prize, the potential Grand Prize Winner must provide proof of vehicle registration in their name. If the registered vehicle is not compatible with a BOSS TEV plow application as determined by Sponsor in its sole discretion, the potential winner may be disqualified and an alternate winner selected.

7. Winner Selection. On or about November 2, 2026, BOSS Snowplow will select one (1) potential Grand Prize Winner ("Grand Prize Winner") in a random drawing from among all eligible entries received during the entire Entry Period. The drawing will be conducted by Sponsor or its designated representative. Odds of winning depend on the total number of eligible entries received.

8. Winner Notification.

Sponsor anticipates contacting the potential Grand Prize Winner by phone or e-mail, on or around the first week in November, 2026 (subject to change). Sponsor may require the Grand Prize Winner to execute an affidavit or affirmation of eligibility, publicity release (except where prohibited by law), liability waiver, and/or IRS Form W-9 prior to delivery of any prize (collectively, "Affidavit"). If the Grand Prize Winner does not respond to the notification within fourteen (14) days, is found to be ineligible, fails to execute the Affidavit or other required documentation, Sponsor may consider the Grand Prize Winner to have forfeited the Grand Prize.

If Sponsor is unable to contact the potential Grand Prize Winner within fourteen (14) days of the initial attempt, or if the Grand Prize Winner fails to comply with these Official Rules, his/her place as a prize winner may be forfeited at Sponsor's discretion and an alternate Grand Prize Winner may be selected through a new random drawing from among all remaining eligible entries received during the Entry Period.

9. Prize Installation & Dealer Coordination. Unless the Grand Prize Winner's vehicle, as verified through the submitted vehicle specifications and proof of registration, is already equipped with the correct undercarriage and wiring harness required to operate the BOSS TEV plow, the Grand Prize Winner must provide Sponsor with the name and location of their nearest authorized BOSS Snowplow dealer. Sponsor will coordinate delivery and/or installation of the Grand Prize through that authorized dealer. The Grand Prize Winner is responsible for any costs

associated with vehicle modifications, repairs, or upgrades beyond the standard mounting hardware required for installation.

10. Promotional Participation Consent. By entering the Promotion, each Entrant agrees to receive promotional communications related to the Promotion from or on behalf of BOSS Snowplow. If selected as the Grand Prize Winner, Entrant may be required to participate in installation documentation, content capture (including photography and/or video), and promotional activities related to the Grand Prize. Such activities may include, without limitation, on-site photography or video during installation, social media features, case study participation, and other related marketing or public relations activities. All related media created or produced shall be the sole property of Sponsor. Participation in such activities is a condition of accepting the Grand Prize. BOSS Snowplow will coordinate the timing and scope of such activities with the Grand Prize Winner in good faith.

11. Conditions of Participation.

Each person who enters the Promotion ("Entrant") agrees to be bound by these Official Rules, the rules of any social media platform used in conjunction with the Promotion, and all decisions of the Sponsor, whose decisions shall be final and binding in all matters relating to this Promotion.

If, for any reason, the fairness or integrity of the Promotion becomes compromised, or the Sponsor's administration or fulfillment of the Promotion becomes impracticable, Sponsor reserves the right to terminate or modify the Promotion. Sponsor further reserves the right to disqualify any individual who does not comply with the Official Rules, makes a misrepresentation on his or her entry form, or tampers with the entry process, an entry form, or the administration of the Promotion.

Each Entrant consents to use by Sponsor and its subsidiaries and affiliates of Entrant's name, entry form, photograph, likeness, biography, voice, performance, and/or video (to the extent each such item is available) for advertising and promotional purposes, including in any and all media now or hereafter known, throughout the universe in perpetuity without additional compensation, notification, or permission, except where prohibited by law.

Unless an Entrant otherwise opts out, Sponsor and its designees may use Entrant's physical and/or e-mail address to contact the Entrant regarding Sponsor's services, offers, and/or promotions. All entries and other items submitted to Sponsor in connection with the Promotion become the property of Sponsor.

12. Odds of Winning. The odds of winning the Grand Prize depend on the total number of eligible entries received during the Entry Period.

13. Disclaimer.

Sponsor and its affiliates, subsidiaries, parent corporations, contractors, authorized dealers, distributors, and all of their respective officers, directors, representatives, employees, agents, successors and assigns, as well as any and all internet servers, access provider(s), website owners and operators, and social media platforms used in connection with the Promotion (collectively, "Released Parties") are not responsible for: any incorrect or inaccurate entry information; human error; technical malfunctions; failures, omission, interruption, deletion, or defect of any telephone network, computer online systems, computer equipment, server providers, or software; inability to access a website or electronically transmit an entry; theft, tampering, destruction, or unauthorized access to, or alteration of entries; entries that are processed late or incorrectly or are incomplete or lost due to computer or electronic malfunction or traffic congestion on the internet; printing, typographical, human or other errors in these Official Rules, entry forms, or otherwise; and any entries which are late, lost, incomplete, delayed, misdirected, stolen, mutilated, inaccurate, or illegible.

14. Release, Indemnification, and Limitation of Liability.

By entering the Promotion, each Entrant agrees, on behalf of Entrant and Entrant's heirs, next of kin, executors, administrators, successors and assigns, that Entrant releases and agrees to defend, indemnify and hold harmless

the Released Parties from any claim, damage, injury, death, loss or other liability, either at law or equity, whether known or unknown, asserted or non-asserted, that may arise from or in any way relate to: (i) participation in this Promotion; (ii) the awarding, acceptance, use or misuse of the Grand Prize or any substitute prize; (iii) participation in installation, content capture, or promotional activities as described in Section 10; or (iv) any vehicle modifications or installation-related activities.

ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS PROMOTION. BY ENTERING THE PROMOTION, EACH ENTRANT WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.

Each Entrant further understands and agrees that all rights under Section 1542 of the Civil Code of California (and any similar law of any state or territory of the United States that may be applicable with respect to the foregoing release) are hereby expressly and forever waived. You acknowledge that Section 1542 provides that: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH, IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR." The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims.

15. Disputes/Governing Law. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of any Entrant or the Sponsor in connection with the Promotion, shall be governed by and construed in accordance with the laws of the State of Minnesota without giving effect to any choice of law or conflict of law rules or provisions. Any action or litigation concerning this Promotion shall take place exclusively in the federal or state courts sitting in Hennepin County, Minnesota, and you expressly consent to the jurisdiction of and venue in such courts. Any and all disputes, claims, and causes of action arising out of or in connection with this Promotion shall be resolved individually, without resort to any form of class action.

16. Winners List. Beginning on or about November 15, 2026, persons may obtain the name of the Grand Prize Winner by mailing a self-addressed stamped envelope to: BOSS Snowplow TEV Sweepstakes – Winners List, 2010 BOSS Way, Iron Mountain, MI 49801. Sponsor will not respond to requests received after January 15, 2027.

17. Requests for Rules. These Official Rules are available upon request by writing to: BOSS Snowplow TEV Sweepstakes – Rules Request, 2010 BOSS Way, Iron Mountain, MI 49801.

Revised: June 2026