BOSS Snowplow and Stormy Kromer
Steel and Wool Sweepstakes
Official Rules

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN.
A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.
VOID WHERE PROHIBITED.

1. **Sponsors.** This sweepstakes (the “Promotion”) is sponsored by BOSS Snowplow, 2010 BOSS Way Iron Mountain, MI 49801 and by Stormy Kromer, 1238 Wall Street Ironwood, MI 49938 (“Sponsors”). Sponsors may be contacted at sales@bossplow.com or by calling 800-286-4155.

2. **Prizes.** Each month one (1) person shall win a Steel and Wool Gear Package ("Monthly Prize"):  
   - **October:** Original Kromer Cap in Black and Pathfinder Work Jacket- Retail Value $170.00  
   - **November:** Tough Mitts in Charcoal and Snow Day Parka- Retail Value $200.00  
   - **December:** Flanner Shirt in Red/ Black Plaid and BOSS Snowplow Snow Pusher Shovel 36”- Retail Value $170.00  
   - **January:** Woolover in Charcoal and BOSS Snowplow Stainless Steel Walk Behind Spreader- Retail Value $725  
   - **February:** Mackinac Coat in Red- Retail Value $279.00

In addition to the monthly winners, one (1) person shall win the following Prize which will be awarded in February ("Grand Prize"): **February “Grand Prize”:** Stormy Kromer branded BOSS Snowplow plus installation at an authorized BOSS dealer - Retail Value- $6,000BOSS Snowplow and Stormy Kromer make no warranties with regard to any Prize, including the Grand Prize. The Prizes are not transferable and the winner has no right of substitution (in cash or otherwise). BOSS Snowplow and Stormy Kromer reserve the right to substitute a prize of equal or greater value in the event of unavailability.

3. **Eligibility.** Open to legal residents of the United States who are at least eighteen (18) years of age at the time of submission of their Promotion entry form/submission, excluding residents of Florida and New York. Directors, officers, and employees (and their immediate families and household members) of BOSS Snowplow or Stormy Kromer are not eligible. Entrants must provide vehicle specifications to confirm recommended plow application. To claim the Grand Prize, proof of vehicle registration in entrant’s name is required. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Void where prohibited.

4. **How to Enter.** Enter from 8:00 a.m. Central Time on October 16th until 5:00 p.m. Central Time on February 28th (the “Entry Period”): (a) online, by visiting
http://info.bossplow.com/steelandwool (the “Promotion Site”) and completing and submitting the online entry form (limit one online entry per person per day). Entrants will be entered to win the Monthly Prize for the month in which they enter and will also be entered to win the Grand Prize. The entry must fulfill all sweepstakes requirements, as specified, to be eligible to win a prize. Entries that are not complete or do not adhere to the rules or specifications may be disqualified at the sole discretion of BOSS Snowplow. Incorrect, illegible, corrupt, and incomplete entries are void.

5. **How a Winner will be Selected.** On the last day of each month, the Monthly Prize winner (“Monthly Prize Winner”) will be selected in a random drawing from among all eligible entries received during that month of the Entry Period. On or about March 1st BOSS Snowplow and Stormy Kromer will select one potential grand prize winner (“Grand Prize Winner”) in a random drawing from among all eligible entries received during the entire Entry Period.

If BOSS Snowplow and Stormy Kromer are unable to contact the potential Monthly Prize or Grand Prize Winner within fourteen days of the initial attempt or if the potential Monthly Prize or Grand Prize Winner fails to comply with these Official Rules, his/her place as a prize winner may be forfeited at Sponsors’ discretion and an alternate Monthly Prize or Grand Prize Winner may be selected through a new random drawing among all remaining eligible entries received during the Entry Period.

In the event of a dispute as to the identity of a potential Monthly Prize or Grand Prize Winner who entered the Promotion via e-mail, the winning entry will be declared to have been made by the Authorized Account Holder of the e-mail address as of the time of entry. “Authorized Account Holder” is defined as the natural person who is assigned to an e-mail address by an internet access provider, on-line service provider, or other organization (e.g., business, educational, institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Such Authorized Account Holder will be required to comply with these Official Rules.

If by reason of a printing or other error, more Prizes are claimed than the number set forth in these rules, all persons making purportedly valid claims will be included in a random drawing to award the advertised number of Prizes available in the prize category in question. No more than the advertised number of Prizes will be awarded.

6. **Odds of Winning.** The odds of winning the Monthly Prize and Grand Prize depend on the number of eligible entries received during the Entry Period.

7. **Conditions of Participation.** Each person who enters into the Steel and Wool Sweepstakes (“Entrant”) agrees to be bound by these Official Rules, the rules of any website or social media platform used in conjunction with the Promotion, and all decisions of the Sponsors, whose decisions will be final.
If, for any reason, the fairness or integrity of the Promotion becomes compromised, or the Sponsors’ administration or fulfillment of the Promotion becomes impracticable, Sponsors reserve the right to terminate or modify the Promotion. Sponsors further reserve the right to disqualify any individual who does not comply with the Official Rules, makes a misrepresentation on his or her entry form, makes a misrepresentation or material omission in any other information provided to Sponsors in connection with the Promotion, or tampers with the entry process, an entry form, or the administration of the Promotion.

Each Entrant consents to use by Sponsors and its subsidiaries and affiliates of Entrant’s name, photograph, likeness, biography, voice, performance, and/or video (to the extent each such item is available) for advertising and promotional purposes, including in any and all media now or hereafter known, throughout the universe in perpetuity without additional compensation, notification, or permission, except where prohibited by law.

Unless an Entrant otherwise opts out, Sponsors and their designees may use Entrant’s physical and/or e-mail address to contact the Entrant regarding Sponsors’ services and other offers and/or promotions. All entries and other items submitted to Sponsors in connection with the Promotion become the property of Sponsors.

8. **Winner Notification and Prize Delivery.** Sponsors anticipate that the potential Monthly Prize Winners will be contacted either by phone, e-mail, or in writing on the last day of the relevant month for the Monthly Prize and between March 1 and March 10 (subject to change) for the Grand Prize. **Sponsors may require Prize Winners to execute an affidavit or affirmation of eligibility, publicity release (except where prohibited), liability waiver and/or IRS Form W-9 prior to the delivery of any prize (collectively, “Affidavit”).** If a Prize Winner does not respond to the notification within fourteen (14) days, is found to be ineligible, fails to execute the Affidavit or other documentation required by Sponsors, and/or the Prize is returned as undeliverable, Sponsors may consider such Prize Winner to have forfeited the Prize, and another Prize Winner may be selected. The Prize will be awarded within approximately thirty (30) days of the winner’s complete response to notification.

Sponsors will coordinate delivery of Prizes to winners. The Sponsors will coordinate delivery of the Grand Prize to the Grand Prize Winner at the closest authorized BOSS dealer location. All other costs, taxes, fees, and expenses associated with a prize, or the acceptance and use of any element of a prize not specifically addressed above, are the sole responsibility of the winner.

9. **Winners List.** Beginning on or about March 12 persons may obtain the name of the Prize Winners by going to the Promotion Site or mailing a self-addressed stamped envelope to: Steel and Wool Sweepstakes – Winners List, 2010 BOSS Way Iron Mountain, MI 49801. Sponsors will not respond to requests received after March 30, 2017.
10. **Disclaimer.** Sponsors and their affiliates, subsidiaries, parent corporations, contractors, dealers, distributors, and all of their respective officers, directors, representatives, employees, agents, successors and assigns, as well as any and all internet servers, access provider(s), website owners and operators, and social media platforms used in connection with the Promotion (all the foregoing of which, collectively, are “Released Parties”) are not responsible for: any incorrect or inaccurate entry information; human error; technical malfunctions; failures, omission, interruption, deletion, or defect of any telephone network, computer online systems, computer equipment, server providers, or software, including any injury or damage to Entrant’s or any other person’s computer relating to or resulting from participation in this Promotion; inability to access a website or electronically transmit an entry; theft, tampering, destruction, or unauthorized access to, or alteration of entries; entries that are processed late or incorrectly or are incomplete or lost due to computer or electronic malfunction or traffic congestion on the internet or at any website; printing, typographical, human or other errors in these Official Rules, entry forms, or otherwise; and any entries which are late, lost, incomplete, delayed, misdirected, stolen, mutilated, inaccurate, illegible or arrive postage due, or any combination thereof.

11. **Release, Indemnification, and Limitation of Liability.** By entering into the Promotion, each Entrant agrees, on behalf of Entrant and Entrant’s heirs, next of kin, executors, administrators, successors and assigns, that Entrant releases and agrees to defend, indemnify and hold harmless the Released Parties from any claim, damage, injury, death, loss or other liability, whether known or unknown, asserted or non-asserted, that may arise from or in any way relate to participation in this Promotion or the awarding, acceptance, use or misuse of a Prize or any substitute prize. **ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS PROMOTION. BY ENTERING THE PROMOTION, EACH ENTRANT WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEY’S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.**

Each Entrant further understands and agrees that all rights under Section 1542 of the Civil Code of California (and any similar law of any state or territory of the United States that may be applicable with respect to the foregoing release) are hereby expressly and forever waived. You acknowledge that Section 1542 provides that: “A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH, IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR.” The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims.
12. **Disputes/Governing Law/Class Action Waiver.** All disputes related to the Promotion are governed by Minnesota law without regard to its conflict of law rules. Any litigation shall take place exclusively in federal or state court in Hennepin County, Minnesota. Entrant waives the right to assert claims against Sponsor in a class action.

13. **Requests for Rules.** These official rules are also available at 2010 BOSS Way Iron Mountain, MI 49801 or by e-mailing sales@bossplow.com.

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