# CO-OP ADVERTISING FORM

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|---|---|
| **Date:** | **Account #:** |
| **Distributor/Dealer Name:** | |
| **Sub-Dealer Name:** | |
| **Submitted By:** | **Phone:** |
| **Address:** | |
| **City:** | **State:** **Zip:** |

Advertising: **(Prior approval is Required)**

| | | | |
|---|---|---|---|
| Newspaper | $ _____ | Magazine | $ _____ |
| Radio | $ _____ | Direct Mail | $ _____ |
| Television | $ _____ | Shows/Events | $ _____ |
| Billboards | $ _____ | Clothing | $ _____ |
| Digital/SEM | $ _____ | Other | $ _____ |

| | |
|---|---|
| TOTAL AMOUNT OF BILL | $ _____ |
| Distributor Share (40%) | $ _____ |
| BOSS Share (60%) | $ _____ |

**NOTE: PLEASE MAKE SURE ALL DOCUMENTATION IS ATTACHED AND ORGANIZED.**
**Submit via:**

**Email**
boss.coop@bossplow.com

**Mail/Postal/UPS**
BOSS Snowplow
2010 The BOSS Way
Iron Mountain, MI 49801

**DIGITAL UPLOAD**
HERE